

Sponsorship Prospectus



ICT Educators NSW 27th Annual Conference, Saturday, 11 March 2017. Australian Catholic University, Edward Street, North Sydney

About ICTENSW

The ICT Educators of New South Wales is a professional organisation designed to support ICT educators in New South Wales.

ICTENSW represents all teachers' interests at local, state and national level (as a member of the Australian Council for Computers in Education). It advocates on matters of curriculum and equity, and promotes best practice in the use of ICT in learning.

Conference Program

The Conference Committee has organized the program around topics relevant to educators across subject disciplines and stages of learning. These include

- Leading Change in ICT
- Australian Curriculum- Technologies
- NSW Computing Studies – Technology (Mandatory), IPT, SDD, IT VET, Ind Tech Multimedia and IST
- Digital Pedagogies and Technology enhanced learning (Primary and Secondary)
- Emerging Technologies
- Games in Education

Who will attend?

This conference is for educators who use information communication technologies (ICT) in teaching and learning, or would like to do so. Delegates will include educators and leaders from the Government, Catholic and Independent school sectors as well as educators involved in teacher education.

Major Sponsorship

ICT Educators NSW offers an opportunity to connect with a highly engaged community of educators and school leaders across primary, secondary and tertiary institutions from both Government and Non-Government education sectors. Conference sponsorship enables our partners to interact and converse directly with their target market and demonstrate their support and commitment in promoting quality education and improved student outcomes.

Sponsorship Packages



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Package	Platinum \$10,000	Gold \$5,000	Silver \$2,000
Company name and logo in conference materials	*	*	*
Company logo and link on conference website	*	*	*
Exhibition stand	*	*	*
Full conference registrations (incl social functions)	4	2	1
Acknowledgement by MC during conference	*	*	*
Video presentation prior to opening session (sponsor to supply)	*		
5 minute address prior to keynote	*		
Conduct workshops during the conference	*	*	
Display company signage in plenary hall	*	*	
Company logo on banner in plenary hall (sponsor to supply)	*	*	
Acknowledgement on conference AV slides	*	*	*
Staff name badges acknowledging sponsorship level	*	*	*
Advertisement in conference program	*	*	*
Inserts in delegate satchels	2	2	1

Include material in ICTENSW mailouts prior to the conference	*	*	*
100 word company profile in conference website	*	*	*

Additional Sponsorship Opportunities

- Conference keynote speaker sponsorship to cover costs associated with speakers' fees, travel and accommodation.
- Conference regional delegate sponsorship (up to \$10000 enables ICTENSW to subsidise the cost of the travel to conference)
- Provision of devices, resources and equipment for BYOD/BYOT and Maker spaces workshops such as demonstration tablets and devices.
- Conference Welcome Social Function Sponsorship \$5K
- Conference Program Booklet sponsorship \$3K (Back cover, full gloss advert for sponsor; 1 only)
- Conference booklet half page sponsorship \$1500 (half page inside conference booklet)
- Conference Lanyard \$2000 – branding of lanyard and delegate badge (1 only)
- Conference delegate badge – branding of delegate badge \$1500 (1 only)
- Delegate Gift - \$5000 – branding of delegate gift or bag including inserts.
- Delegate Carry bag insertion - \$500 – brochure or catalogue insert into the conference carry bag
- Trade Table - Comes with chair, display board in morning tea and lunch

This prospectus serves as a guideline for sponsorship and support of ICTENSW events. We hope that some standard packages will be of interest. If you have an idea that caters to your unique requirements as well as those of the Conference and ICTENSW members, please contact the Conference Secretariat to discuss your proposal. Because of the changing nature of conferences, we need you to understand that there might be slight changes in the conference, (e.g. a conference bag replaced with a conference drink bottle) if this will affect you any changes such as this will be discussed in advance with you before finalization.

Beyond the Conference - Partnering with ICTENSW

ICTENSW has a number of portfolios under development aimed at supporting teachers in enhancing professional practice and improving student outcomes. Committee and members are not paid by ICTENSW and undertake projects as part of their commitment in supporting educators in discovering new strategies for the use of ICT in the classroom and advocacy for digital technologies education throughout schooling. Support may be through financial sponsorship, provision of resources and facilities, provision of workshops, mentoring of teachers and/or students in schools etc. The following initiatives are priority areas for ICTENSW project groups:

- Development of ICTENSW outreach programs for non-metropolitan members
- Advocacy for implementation of the new Australian Technologies Curriculum
- Development of a Digital Leadership program for school students supporting Code Clubs and co-curricular initiatives in school education
- Development of a Digital Leadership program aimed at developing technical skills, leadership skills in order to implement effective use of technologies in schools in ways that promote quality student outcomes.

Interested parties from industry who are in a position to support the work of ICTENSW are invited to contact the ICTENSW's secretary (secretary@ictensw.org.au) with an expression of interest.

ICT Educators NSW 27th Annual Conference Sponsorship Booking form

(This form may also be completed online).

Full business Name:

Information Communication Technology Educators of NSW Incorporated

Australian Business Number (ABN): 27 567 884 887

www.ictensw.org.au

Please complete this form. Keep a copy for your records and send to

The Secretary
ICTENSW

Contact Name:

Company:

Position:

Email:

Telephone:

Mobile:

Address:

Suburb:

State:

Postcode:

Company Website:

Booking Details

Item Description	Cost	Indicate your selection
Platinum	\$10000	<input type="checkbox"/>
Gold	\$5000	<input type="checkbox"/>
Silver	\$2000	<input type="checkbox"/>
Keynote Speaker sponsorship	Indicate Amount:	<input type="checkbox"/>
Conference Regional Delegate Sponsorship	Indicate Amount:	<input type="checkbox"/>
Conference Booklet (1 only)	\$3000	<input type="checkbox"/>
Conference booklet half page	\$1500	<input type="checkbox"/>
Conference Lanyard (1 Only)	\$2000	<input type="checkbox"/>
Delegate carry bag / gift (1 only)	\$5000	<input type="checkbox"/>
Delegate Badge (1 only)	\$1500	<input type="checkbox"/>
Trade Table	\$1500 (limited numbers)	<input type="checkbox"/>
Other:		